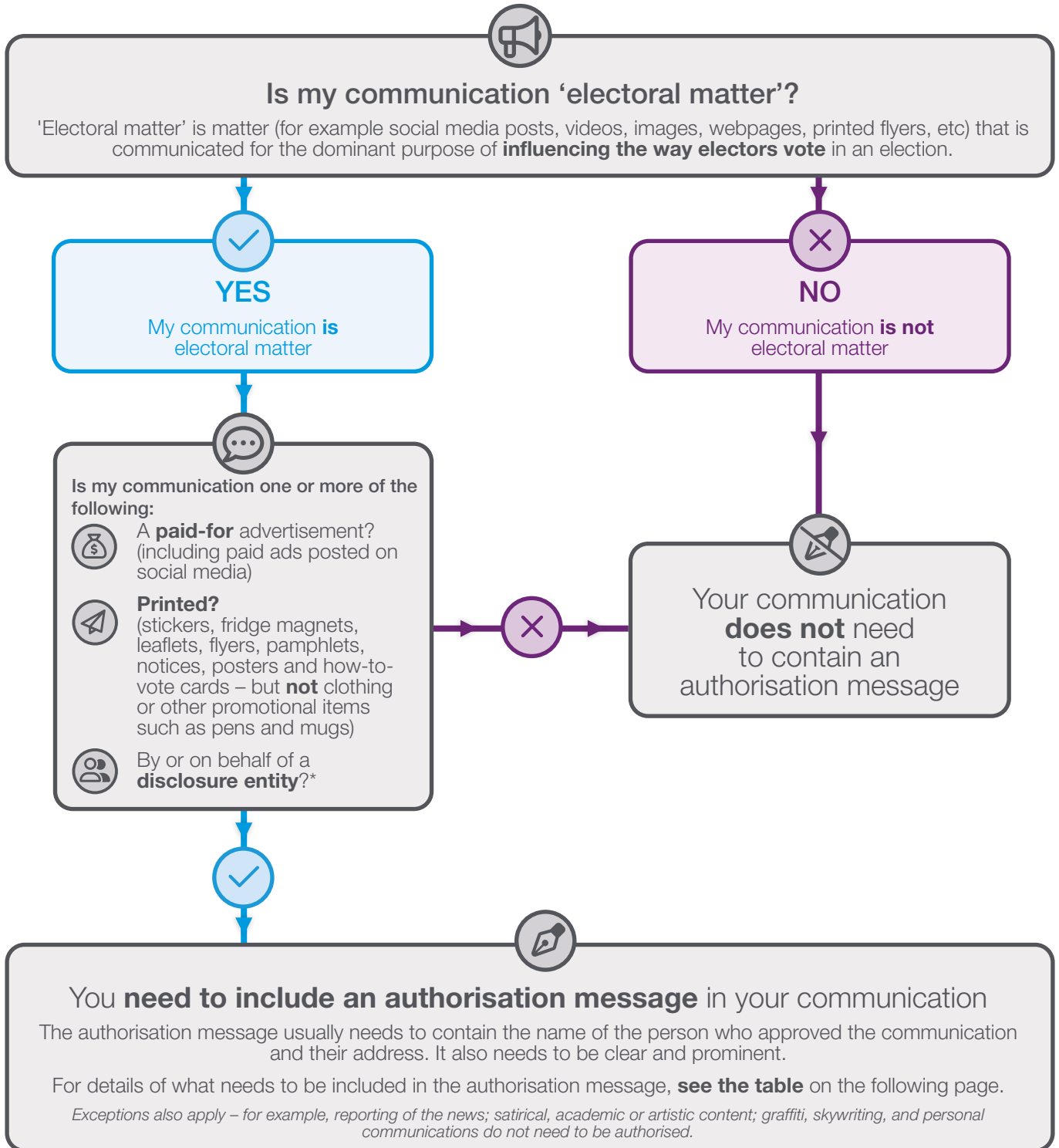


# Does your **electoral communication** need to be authorised?

If you are creating content about an election and sharing it, it may need to include an authorisation message that makes clear who approved it. Answer the questions below to determine if your electoral communication needs to include an authorisation message.



\*A 'disclosure entity' is a:

- registered political party
- associated entity
- donor
- third party
- significant third party
- candidates
- Member of the House of Representatives or senator

# What needs to be included in an authorisation message?

If ...	The following information must be included in the authorisation message
the communication is a sticker, fridge magnet, leaflet, flyer, pamphlet, notice, poster or how to vote card authorised by a disclosure entity* that is not a natural person	<ul style="list-style-type: none"> <li>(a) the name of the entity;</li> <li>(b) the address of the entity;</li> <li>(c) the name of the natural person responsible for giving effect to the authorisation</li> </ul>
the communication is any other communication authorised by a disclosure entity that is not a natural person	<ul style="list-style-type: none"> <li>(a) the name of the entity;</li> <li>(b) the relevant town or city of the entity;</li> <li>(c) the name of the natural person responsible for giving effect to the authorisation</li> </ul>
the communication is a sticker, fridge magnet, leaflet, flyer, pamphlet, notice, poster or how to vote card authorised by a disclosure entity who is a natural person	<ul style="list-style-type: none"> <li>(a) the name of the person;</li> <li>(b) the address of the person</li> </ul>
the communication is any other communication authorised by a disclosure entity who is a natural person	<ul style="list-style-type: none"> <li>(a) the name of the person;</li> <li>(b) the relevant town or city of the person</li> </ul>
the communication is a sticker, fridge magnet, leaflet, flyer, pamphlet, notice, poster or how to vote card authorised by an entity that is not a disclosure entity or a natural person	<ul style="list-style-type: none"> <li>(a) the name of the entity;</li> <li>(b) the address of the entity</li> </ul>
the communication is any other communication authorised by an entity that is not a disclosure entity or a natural person	<ul style="list-style-type: none"> <li>(a) the name of the entity;</li> <li>(b) the relevant town or city of the entity</li> </ul>
the communication is a sticker, fridge magnet, leaflet, flyer, pamphlet, notice, poster or how to vote card authorised by a natural person who is not a disclosure entity	<ul style="list-style-type: none"> <li>(a) the name of the person;</li> <li>(b) the address of the person</li> </ul>
the communication is any other communication authorised by a natural person who is not a disclosure entity	<ul style="list-style-type: none"> <li>(a) the name of the person;</li> <li>(b) the relevant town or city of the person</li> </ul>

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